

# TOASTMASTERS DISTRICT 46

## Spring CONFERENCE

### Saturday, May 20, 2017

Westchester Marriot Hotel  
 670 White Plains Rd, Tarrytown, N.Y. 10591  
[www.toastmasters46.org](http://www.toastmasters46.org)



INTERNATIONAL DIRECTOR  
 Toastmasters International – REGION 9  
**KEYNOTE SPEAKER STEVE CHEN, DTM**  
**“STAY FOCUSED: Eye on the Prize”**



### Who Are District 46 Toastmasters?

69% are between 35 - 49.  
 82% have a college degree.  
 36% have an advanced degree.

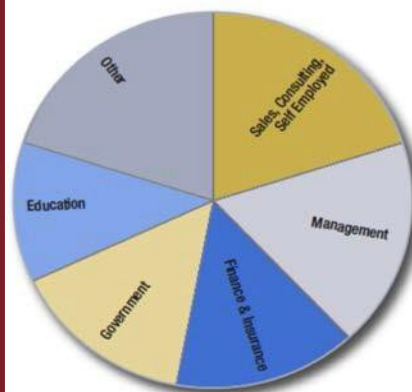
Attendance is expected to be over 350 people and ads will be printed in 300 journals!

### Program Journal Ad Prices

	Toastmaster/Company
Full Page	\$215/\$530
Half Page	\$160/\$320
Quarter Page	\$80/\$160
Business Card	\$30/\$80
Inside Back Cover	\$425/\$640

For more info, contact:  
 Angela Lee at [Angela.Lee.10023@gmail.com](mailto:Angela.Lee.10023@gmail.com)  
 or  
 Patrice Francois at [imsomotivated@aol.com](mailto:imsomotivated@aol.com)

### Where Do District 46 Toastmasters Work?



### Conference Events

- ✓ *Evaluation Speech and International Speech Contests*
- ✓ *Workshops and Keynote Address by Steve Chen, DTM*
- ✓ *District Council Meeting, Virtual Parade of Banners, and more*

**ADVERTISEMENT & PAYMENT MUST BE RECEIVED BY April 26, 2017**

Conference Chairs  
 Grace & Melvin Pemberton, DTM  
[Grace.pemberton@yahoo.com](mailto:Grace.pemberton@yahoo.com)

District Director  
 Tom Marino, DTM  
[tm.marino@gmail.com](mailto:tm.marino@gmail.com)

Program Quality Director  
 Nancy Garlick, DTM  
[ngarlick@gmail.com](mailto:ngarlick@gmail.com)

# CONFERENCE BROCHURE LAYOUT OPTIONS

**1.**

**2.**

**3.**

**4.**

### Company Ad Page Details

1. Full Page 8" x 10.75" Portrait	\$530
2. Half Page 8" x 5.25" Landscape	\$320
3. Quarter Page 4" x 5.25" Portrait	\$160
4. Biz Card 3.75" x 1.875" Landscape	\$80
5. Inside Back Cover 8.5" x 11" Portrait	\$640

### Toastmaster AdPageDetails

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**Acceptable File Formats:**

- InDesign, Photoshop, Illustrator, PDFs, JPGs, TIFs, EPS

**General Guidelines & Tips:**

- Program Final Trim Size: 8.5" x 11"
- Minimum resolution of 300 DPI is recommended. A lower DPI may result in pixilation.
- Ads may be submitted electronically or on a CD ROM
- Please provide all supporting artwork and font files. The use of true fonts is preferred.
- Microsoft Office files (Word, PowerPoint and Excel) are NOT acceptable
- An inset margin of .125" is recommended for all ad sizes except business card size.

**Scanning Tips:**

- Scan B&W photographs or other line art in gray scale
- Scan full color photographs and artwork at least 400 DPI at 100% (no scaling) of actual size
- Sending low resolution scans will result in poor reproduction quality

**Mail completed Corporate forms & payment to Angela Lee 3177 38<sup>th</sup> St, Astoria, NY 11103**  
**Mail completed Club forms & payment to Patrice Francois 110-23 214 St, Queens Village NY 11429**

Company or Toastmaster Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Referred By: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Add name \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

**Make all checks payable to District 46 Toastmasters**