



TOASTMASTERS
INTERNATIONAL®

**WHERE LEADERS
ARE MADE**

www.toastmasters46.org

We would like your company's partnership for one of our upcoming annual events. Please consider becoming a sponsor for the District 46 Toastmasters 2017 Spring Conference to be held on Saturday, May 20, 2017

BACKGROUND District 46 Toastmasters is a non-profit organization focused on developing members' communication and leadership skills. It is a part of Toastmasters International which has more than 330,000 members worldwide. Founded in 1924, Toastmasters International has helped thousands of individuals gain confidence, thereby achieving a higher level of personal and professional growth and success. Some noteworthy individuals have said this about Toastmasters:

"I believe that communication is vital to success. Improving my communication skills has increased my ability to sell my ideas and visions and eventually become a professional speaker. I like the people involved in Toastmasters – we all share the same desire to improve our communication skills."

~Debbie Fields-Rose, Founder of Mrs. Fields Cookies

"I've never met anyone who didn't think Toastmasters was super valuable to their career. We gain self-esteem, self-confidence, and assertiveness. This makes us better salespeople, better managers, better leaders..."

~Harvey Mackay, bestselling author of "Swim with the Sharks without Being Eaten Alive"

Corporations' perspectives can be accessed via this link: <https://mediacenter.toastmasters.org/2015-06-23-Fortune-500-Companies-Develop-and-Enhance-Talent-Through-Toastmasters>

We would like your sponsorship for the 2017 District 46 Spring Conference. At this conference, select members will compete for the title of best International Speaker and best Evaluation Speaker. In addition, there are several leadership workshops for attendees. We anticipate approximately 400 persons in attendance from all age groups and professions. This is a tangible opportunity for you to highlight your brand as a supporter of an organization which fosters employee development.

BENEFITS FOR YOUR ORGANIZATION In addition to the rewards inherent in contributing to an organization that enhances the lives of thousands each year, here are the other benefits:

- District 46 Toastmasters is a non-profit organization; your support of our conference is tax deductible.
- Your ad will be displayed in a full color conference journal and distributed to upwards of 400 attendees.
- Should you contribute at **Platinum** level, the benefits are as follows:
 - Back Cover - Full page color ad in the 2017 Spring conference journal
 - Four Full-Day conference tickets
 - Corporate recognition in printed conference journal
 - Corporate recognition on District 46 Toastmasters Website

NEXT STEPS It's as easy! 1) Complete the form on page three (3), print page three (3), enclose a check and mail it to:

District 46 Toastmasters
c/o Angela Lee
Corporate Sponsorship Chair
3177 38th St
Astoria, NY 11103-3914

Checks should be made payable to **District 46 Toastmasters**. The deadline for receipt of contributions is **April 26, 2017**

Should you have any questions, please contact me via e-mail at Angela.Lee.10023@gmail.com.

We appreciate your consideration for sponsorship. Thank you in advance for your support of the 2017 District 46 Spring Conference.

Warm Regards,

Angela Lee, ACB, ALB

Spring 2017 Corporate Sponsorship Chair

District 46 Toastmasters

www.toastmasters46.org, www.toastmasters.org



District 46 Fall Conference: May 20, 2017
Corporate Sponsorship ♦ In-Kind Donations ♦ Journal Ads

District 46 Toastmasters is a subordinate of Toastmasters International, a 501(c)(3) organization.
All contributions are tax-deductible to the extent provided by law.

Sponsorship Level	Benefits
Platinum Contribution: \$4,250	<ul style="list-style-type: none"> ▪ Back Cover - Full page color ad in the 2017 Spring conference journal ▪ Four Full-Day conference tickets ▪ Corporate recognition in printed conference journal ▪ All Bronze-level benefits
Gold Contribution: \$2,650	<ul style="list-style-type: none"> ▪ Inside Front Cover - Full page color ad in the 2017 Spring conference journal ▪ Two Half-Day conference tickets choice of morning workshop/lunch or dinner/keynote speaker and admission to humorous speech contest. ▪ Corporate Recognition in printed conference journal ▪ All Bronze-level benefits
Silver Contribution: \$1,060	<ul style="list-style-type: none"> ▪ Quarter page color ad in the 2017 Spring conference journal ▪ All Bronze-level benefits
Bronze Contribution: \$530	<ul style="list-style-type: none"> ▪ Four Tickets to International Speech Contest ▪ Corporate recognition on District 46 Toastmasters Website ▪ Inclusion of promotional or branded material in handouts available to attendees
In-Kind Contribution Value: \$215	<ul style="list-style-type: none"> ▪ In-kind donations are genuinely appreciated from Sponsors: Gift certificates ▪ Travel accommodations ▪ Stationary ▪ Continental Breakfast during Conference Registration ▪ <input type="checkbox"/> Speech Contests Contestant Briefing

Corporate Ad Space for Purchase

Corporate Ad Prices	Corporate Ad Layout Option
<ol style="list-style-type: none"> 1. Full page 8.5" x 11": \$530 2. Half page: \$320 3. Quarter page: \$160 4. Business Card: \$80 5. Inside Back Cover 8.5" by 11" Portrait: \$640 	

District 46 has over 5,700 members in its approximate 220 clubs in the New York Metro Area!



Corporate Sponsorship ♦ In-Kind Donations ♦ Journal Ads Contribution/Order Form

Complete and mail this form to: District 46 Toastmasters ♦ c/o Angela Lee ♦ 3177 38th Street. ♦ Astoria, NY 11103

DEADLINE: Contributions/Order Forms and payments must be received by April 26, 2017

Company Name: _____

Contact: _____

Referred By: _____

Street Address: _____

City, State, Zip: _____

E-mail Address: _____

Phone Number: _____

Layout Option: _____

Amount Enclosed:

- Sponsorship
 - In-Kind Donation
 - Journal Ad
- (check one)

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Acceptable File Formats:	<ul style="list-style-type: none"> ▪ InDesign, Photoshop, Illustrator, PDFs, JPGs, TIFs, EPS
General Guidelines & Tips:	<ul style="list-style-type: none"> ▪ Program Final Trim Size: 8.5" X 11" ▪ Minimum resolution of 300 DPI is recommended. A lower DPI may result in pixilation. ▪ Ads may be submitted electronically or on a CD ROM ▪ Please provide all supporting artwork and font files, also the use of true fonts is preferred ▪ Microsoft Office files (Word, Excel, and PowerPoint) submissions are NOT acceptable
Scanning Tips:	<ul style="list-style-type: none"> ▪ Scanned files should be at least 600 DPI at 100% (no scaling) of actual size ▪ Scan B&W photographs or other line art in gray scale ▪ Scan full color photographs and artwork at least 400 DPI at 100% (no scaling) of actual size ▪ Sending low resolution scans will result in poor reproduction quality